

# Madhukar B Raju

**Graphic Designer + Photographer**

madhukar.br@gmail.com | +91 9900418418 | Page: www.pulsetemple.com

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## COVERING LETTER

Date:

Sir / Madam,

I wish to present my resume for your kind perusal and consideration for the post/reference

### **Sr. Designer, Graphic Expert, Visualizer, Design Expert**

In this regard I request you to kindly give me an opportunity to serve in your esteemed organization. I'am conversant in creating communications, conceptualizing, visualizing and designing.

If given a chance I promise that I will work to the best of my ability and creativity and to the satisfaction of my superiors. It is my desire to be associated with your organization and render services in the best possible way to perform my responsibilities for your utmost satisfaction. Kindly consider me for the post and enable me to enhance my prowess and get exposure so that I can give my best.

**Primary Objective:** To occupy a respectable position in Graphic Designing, Interactive Media and creativity related field.

I here by forward my application and close in anticipation for a favorable reply from your end.

From,

**Madhukar B Raju**

# 367, SURABHI 4th B Cross, 2nd Main, 5th Bock, BSK 3rd Stage, 3rd Phase  
Bangalore-560 085, Karnataka, India

Ph: +91 080 41159806 (R) | M: +91 9900418418 | E: madhukar.br@gmail.com  
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## Summary

With more than **8 years of Industry Experience** in the ever expanding field of Design, a creative individual able to produce solutions to design tasks with a wide variety of media. I am open minded and capable of working effectively as part of a design team or individually.

## Specialties

Visualization, Design Concept, Creative Thinking.

Identity Design, Brochure Design, Package design, Presentations (PPT, Flash), CBT, WBT, HTML & Flash websites, Mail Casts, Screen Savers, Flash films.

Proficient in Illustrator, Potoshop, Flash; Coral Draw; Audacity; i Film Edit; Dreamweaver (Basics); Captivate; Flash Paper and Photography.

Hands on knowledge in Director, Premier Pro, I Film Edit, Sound Forge, Authorware, After Effects and Breeze.

## Portfolio

Design - <http://www.behance.net/pulsetemple/frame>

Photography - <http://www.flickr.com/photos/huesoflife>

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## Experience

### Corporate

#### **Communication Specialist at IBM India Pvt. Ltd.**

November 2006 - Present

Serving In-house and recruitment strategy trough Internal Branding team. The scope of work varies from print collaterals like brochures and poster, Identity materials like logo creation, Lotus Notes - mailers, mail-cast, presentations and screensavers.

Worked with IBM as a Full Time Hire till August 2008 and re-joined the same team as Full Time-Permanent employee.

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#### **Supporting in-house Design cell of ~Pankhudi Foundation**

October 2006 - Present

~Panhudi Foundation is an NGO in the service of underprivileged and unfortunate children of Indian society.

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#### **Executive - Flash and Web at Edesigntree**

May 2006 - October 2006

Supporting creatively for different facets like business, education, entertainment and ecommerce services.

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### **Graphic Designer at Mindworks Solutions Pvt. Ltd.**

June 2005 - March 2006

A vibrant fast growing and technology savvy software development firm specializing in Design, Web and Multimedia solutions. My main work would be interacting with the client and capture the project specifications and visualize the design. And also work on graphic related matters like Print, Web template designing and also building.

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### **Graphic Designer at Proteans Software Solutions Pvt.**

January 2005 - February 2005

Proteans specialize in software product engineering services and integrating technology for Microsoft solutions in the enterprise. My main objective was in developing official website.

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### **Web Developer & Flash Programmer at Sai Infotech**

August 2004 - December 2004

A product development company for domestic & international markets mainly into web development.

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### **Team Leader for Quality Control at Mentorware India Pvt. Ltd.**

March 2004 - August 2004

MIPL provides marketing and training solutions for 365-day state-of-the-art communication, education, and co-ordination.

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## Projects

Have worked on Projects for Yahoo India, Sun Microsystems, Oracle, IBM, ITC, ATC, Infosys, Ideb Inc., Toyota Kirloskar Motors, Fouress Engineering, Mico Bosch and many others.

#### **raydrops.com** (Projects presented to **Raydrops Animation Studio**, Bangalore.)

**Flash Website** | Tools: Flash

Raydrops is an animation studio based in Bangalore and more concentrate on 3d Animation and Character designing. Raydrops also offers 2D animation and other Multimedia services.

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#### **Car Simulation** (Projects presented to **Mico Bosch** through **Mindworks Solutions**, Bangalore.)

**Flash Interface** | Tools: Flash, .NET & hardware (Microprocessor, electric components)

A simulation describing the advantages of Bosch product for the *AutoExpo 2006*, Delhi. The project was a grand success with integration of Hardware (real car model), Electrical equipments and Software Interface. The Process of the project begins with a Intro continues with advantages and then a real interactive mode, where in the user interacts with the input from an hardware device. ex: accelerator of the car to the graphic Interface created with Flash.

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## Honors & Awards

Received "**Outstanding Performer award**" - an HR individual award for internal communication campaign for contribution towards IBM's growth, through the record breaking success of *Project Cheetah, a referral drive at IBM India, 2007*.

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Featured on '**Francesco Mugnai**' under '*The World Best Designers: India*' a design inspirational blog for designers.

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Few of my 'Ladakh' photographs were selected and showcased at the **Ladakh Fundraiser Exhibition** held in Bangalore, Goa, Chennai and Delhi. The event was well captured by national and international media.

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## Recommendations

"Madhukar impressed me with his humbleness while providing some of the best work I have seen. He is a thorough professional who constantly strives to do better and delivers on his promises. I recommend Madhukar not only for his professionalism, but as an overall great guy who truly cares for others."

— **Raj Sekhawat**, *Manager, e-designtree*

"Madhukar is one of the finest digital arts professional, who can think one step ahead of most artists. Best thing that I like about him is his approach to arts from business application angle. He may not have produced the most beautiful design, but he certainly has produced some of the most effective designs that helped large companies achieve their visual communication objectives effectively."

— **Amit Srivastava**, *Managing Director, e-designtree*

"I worked with Madhukar for a very short duration. But during that time, I realized that he is a talented designer who does not shy away from working really hard. I would highly recommend him to anyone looking to hire a design professional / services."

— **Sanjeev Sharma**, *Sr. Graphic Designer, IBM India*

"Madhukar is very professional at Design & works he do. His designs have an edge, there is always something new in it. A great friend to me, an inspiration and a great creative mind."

— **Shekhar Sahu**, *Co-Founder, HealthcareMagic*

"Madhukar is very creative and detail-oriented member of Pankhudi Foundation. Other than working on Bangalore chapter activities, his innovative design efforts give a fresh and inspiring outlook to the Pankhudi Newsletter. He leads the Graphics Design Team in Pankhudi and has been instrumental in supporting the foundation in the best possible way. Going Great Madhukar!!"

— **Yatin Sethi**, *Co-Founder and Coordinator, Pankhudi Foundation*

"Madhukar is one super-talented self-taught graphic designer. He is a confident and driven professional and has an innate ability to understand what exactly is required from him. He is also a smashing photographer, offering further proof that he is a very creative chap who likes to surprise people. Great guy to work with."

— **Mohana M Shivashankar**, *Flash Programmer, Impelsys*

"A Good, clean set of work unusual for the country and to an acceptable Industry Standard"

— **Tony A**, *Senior Portfolio reader, University of the Arts, London*

## Education

**Bachelor of Fine Arts - Applied Art** (Currently Pursuing)  
SALA, Mysore

**Graphic Designing**, 2002  
Aptech division - Arena, Basavanagudi, Bangalore

**Interactive Multimedia**, 2004  
Aptech division - Arena, Jayanagar, Bangalore

**SSLC**, 1998 - 2000  
National High School, Basavanagudi, Bangalore

**Professional Course in Photography**, 2010  
Drishti School of Photography, Bangalore

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## Interests

Adventure activities, Nature, Photography, Traveling, Music and Design.

## Virtual Presence

Webpage: <http://www.pulsetemple.com>

Blog: <http://creativejaunt.blogspot.com>

## Social Skills

Friendly disposition, Team worker, Leadership Quality.

## Personal Details

Mother's name : Rajeshwari K.R.  
Father's name : Raju Y  
Postal Address : 367, SURABHI 1st Floor, 4th B Cross, 2nd Main, 5th Bock,  
BSK 3rd Stage, 3rd Phase Bangalore 560 085, KA, India  
Date of Birth : 03rd November 1984  
Gender & Marital status : Male & Single  
Nationality : Indian  
Linguistic proficiency : Kannada, English, Hindi & Telugu  
Passport No. : F7429555

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